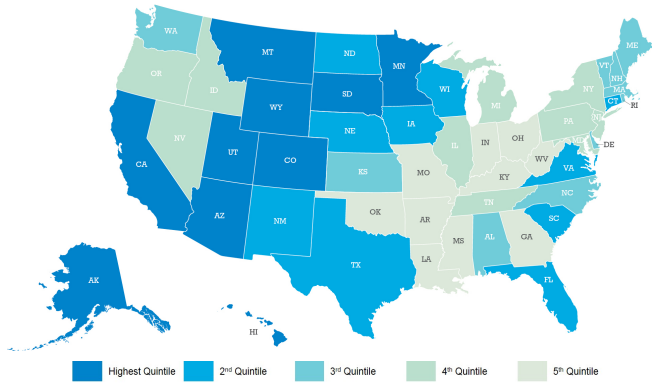


2015 State Well-Being Rank

2015 Well-Being Score



62.4 (Wisconsin) vs 61.7 (Nation)

Year	Rank
2015	13
2014	18
2013	14
2012	20
2011	22
2010	22
2009	26
2008	28

2015 Community Well-Being Rankings

Highest Well-Being Communities		Lowest Well-Being Communities		Wisconsin Communities	
1	Naples-Immokalee-Marco Island, FL	181	Rockford, IL	27	Minneapolis-St. Paul-Bloomington, MN-WI
2	Salinas, CA	182	Dayton, OH	28	Green Bay, WI
3	North Port-Sarasota-Bradenton, FL	183	Worcester, MA-CT	66	Duluth, MN-WI
4	Fort Collins, CO	184	Toledo, OH	81	Madison, WI
5	Barnstable Town, MA	185	Youngstown-Warren-Boardman, OH-PA	102	Milwaukee-Waukesha-West Allis, WI
6	Santa Cruz-Watsonville, CA	186	Chico, CA	105	Chicago-Naperville-Elgin, IL-IN-WI
7	Boulder, CO	187	Huntington-Ashland, WV-KY-OH		
8	Charlottesville, VA	188	Hickory-Lenoir-Morganton, NC		
9	Anchorage, AK	189	Fort Smith, AR-OK		
10	San Luis Obispo-Paso Robles-Arroyo Grande, CA	190	Charleston, WV		

Rankings are based on the 190 U.S. Communities reported in the 2015 Gallup-Healthways Community Well-Being Rankings.

2015 Well-Being Element Rankings

Gallup-Healthways Well-Being Index®: The World's Largest and Preeminent Source For Well-Being Data

With more than 2.3 million surveys, the Well-Being Index is a definitive measure and empirical database of real-time changes in well-being throughout the world, providing insights needed to improve health, increase productivity, and lower healthcare costs.

The analysis contained in this report contains state- and community-level data on Americans' perceptions of their well-being, across the 5 elements of well-being: sense of purpose, social relationships, financial security, relationship to community, and physical health.

Business, healthcare, community, and government leaders leverage Well-Being Index data to improve well-being within their communities and to inform and prioritize tangible policies to help their populations thrive and grow – confirming that investments in well-being interventions can have measurable and substantive impact on both performance and costs.

Wisconsin Well-Being

Element	Rank
Purpose	31
Social	31
Financial	7
Community	20
Physical	19

2015 Key Metrics of Well-Being

