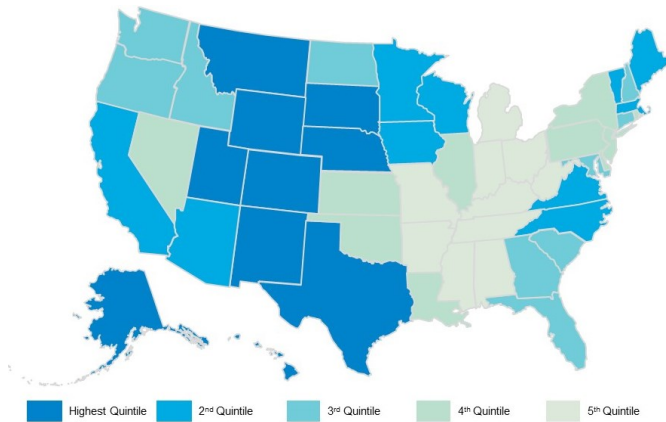
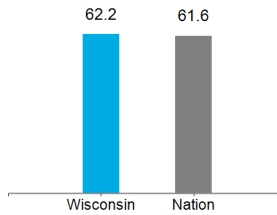


2014 State Well-Being Rank



2014 Well-Being Score



Year	Rank
2014	18
2013	14
2012	20
2011	22
2010	22
2009	26
2008	28

2014 Community Well-Being Rankings

Highest Well-Being Communities		Lowest Well-Being Communities		Wisconsin Communities	
1	North Port-Sarasota-Bradenton, FL	91	Cincinnati, OH-KY-IN	17	Minneapolis-St. Paul-Bloomington, MN-WI
2	Urban Honolulu, HI	92	Detroit-Warren-Dearborn, MI	39	Milwaukee-Waukesha-West Allis, WI
3	Raleigh, NC	93	Columbus, OH	64	Chicago-Naperville-Elgin, IL-IN-WI
4	Oxnard-Thousand Oaks-Ventura, CA	94	Scranton--Wilkes-Barre--Hazleton, PA	65	Madison, WI
5	El Paso, TX	95	Deltona-Daytona Beach-Ormond Beach, FL		
6	Austin-Round Rock, TX	96	Indianapolis-Carmel-Anderson, IN		
7	Provo-Orem, UT	97	Dayton, OH		
8	San Jose-Sunnyvale-Santa Clara, CA	98	Knoxville, TN		
9	Washington-Arlington-Alexandria, DC-VA-MD-WV	99	Toledo, OH		
10	Winston-Salem, NC	100	Youngstown-Warren-Boardman, OH-PA		

Rankings are based on the 100 largest U.S. communities, by population size (U.S. Census data, 2013).

2014 Well-Being Element Rankings

Gallup-Healthways Well-Being Index™: The World's Largest and Preeminent Source For Well-Being Data

With more than 2.1 million surveys, the Well-Being Index is a definitive measure and empirical database of real-time changes in well-being throughout the world, providing insights needed to improve health, increase productivity, and lower healthcare costs.

The analysis contained in this report contains state- and community-level data on Americans' perceptions of their well-being, across the 5 elements of well-being: sense of purpose, social relationships, financial security, relationship to community, and physical health.

Business, healthcare, community, and government leaders leverage Well-Being Index data to improve well-being within their communities and to inform and prioritize tangible policies to help their populations thrive and grow – confirming that investments in well-being interventions can have measurable and substantive impact on both performance and costs.

Wisconsin Well-Being

Element	Rank
Purpose	26
Social	34
Financial	10
Community	14
Physical	30

2014 Key Metrics of Well-Being

