

STATE OF WISCONSIN WELL-BEING

2013 STATE, COMMUNITY, AND CONGRESSIONAL DISTRICT ANALYSIS



Gallup & Healthways: Working Together to Improve the Health of Populations and Individuals

The Gallup-Healthways Well-Being Index® is the preeminent source for well-being data in the United States and globally. A definitive measure and empirical database of real-time changes in well-being throughout the world, the Well-Being Index provides insights needed to improve health, increase productivity, and lower healthcare costs within any community.

The analysis contained in this individual state report contains six years of longitudinal data on Americans' perceptions of their well-being within this state. It includes topics such as physical and emotional health, healthy behaviors, work environment, social and community factors, financial security, and access to necessities such as food, shelter, and healthcare. The report includes analyses of these topics and provides a composite well-being rank and score for each community.

Business, healthcare, community, and government leaders leverage Well-Being Index data on the factors proven to impact well-being to inform and prioritize tangible policies to help their populations thrive and grow. It is an invaluable source of benchmark and comparability data by industry, occupation, city, state, and country. As communities and organizations increasingly put

well-being on their dashboards as a crucial business metric, the Well-Being Index can confirm that investments in health and quality of life can be measurably improved and have substantive impact on both improving performance and reducing costs.

With more than 2 million surveys completed, the Well-Being Index is the world's largest dataset on well-being, and it has garnered significant national and international recognition. Over the next decades, Gallup and Healthways will continue to survey millions of individuals around the globe, advancing the science of well-being and providing timely and in-depth information to leaders who are trying to solve some of the most pressing healthcare challenges of our time.

For more information on Gallup and Healthways ongoing well-being research, please visit www.well-beingindex.com.

To access the full report, the State of American Well-Being: 2013 State, Community, and Congressional District Analysis, please visit <http://info.healthways.com/wbi2013>.



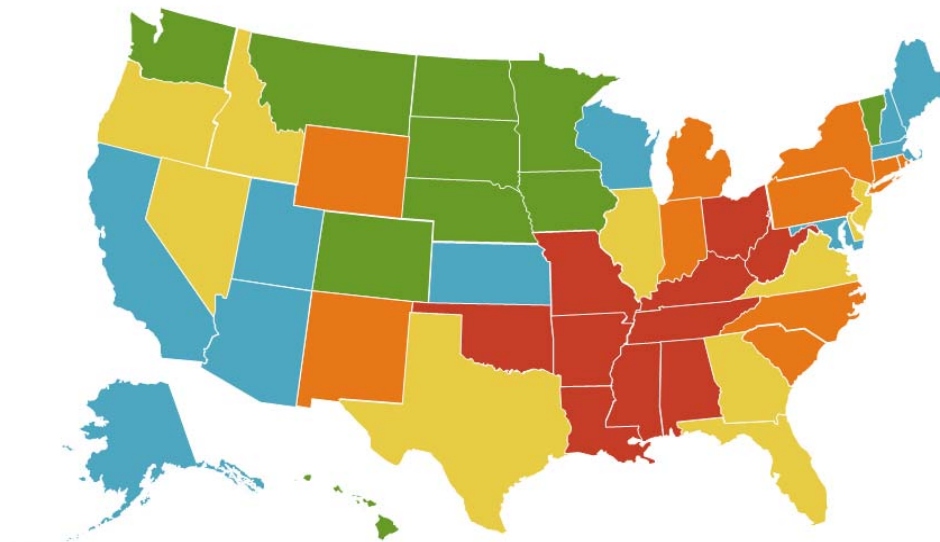
STATE OF AMERICAN WELL-BEING

Wisconsin

	Rankings		Scores	
	2013	2012	2013	2012
Well-Being Overall	14	20	67.7	67.3
Life Evaluation	25	37	48.3	46.8
Emotional Health	10	10	81.0	80.6
Work Environment	26	23	48.7	48.2
Physical Health	18	17	77.5	77.8
Healthy Behaviors	19	26	65.3	64.3
Basic Access	6	4	85.6	85.8

For rankings, #1 signifies the top rank; #50 the bottom rank.
 For scores, 0 is the bottom score; 100 the top score (see methodology for descriptions)
 Source: Gallup-Healthways Well-Being Index N = 178,072 (2013) and N = 353,564 (2012)

- 1 ND
- 2 SD
- 3 NE
- 4 MN
- 5 MT
- 6 VT
- 7 CO
- 8 HI
- 9 WA
- 10 IA
- 11 NH
- 12 UT
- 13 MA
- 14 WI
- 15 ME
- 16 AK
- 17 CA
- 18 MD
- 19 AZ
- 20 KS
- 21 TX
- 22 IL
- 23 NJ
- 24 VA
- 25 OR
- 26 NV
- 27 GA
- 28 DE
- 29 ID
- 30 FL
- 31 CT
- 32 NC
- 33 NM
- 34 WY
- 35 NY
- 36 PA
- 37 MI
- 38 SC
- 39 RI
- 40 IN
- 41 LA
- 42 OK
- 43 MO
- 44 TN
- 45 AR
- 46 OH
- 47 AL
- 48 MS
- 49 KY
- 50 WV

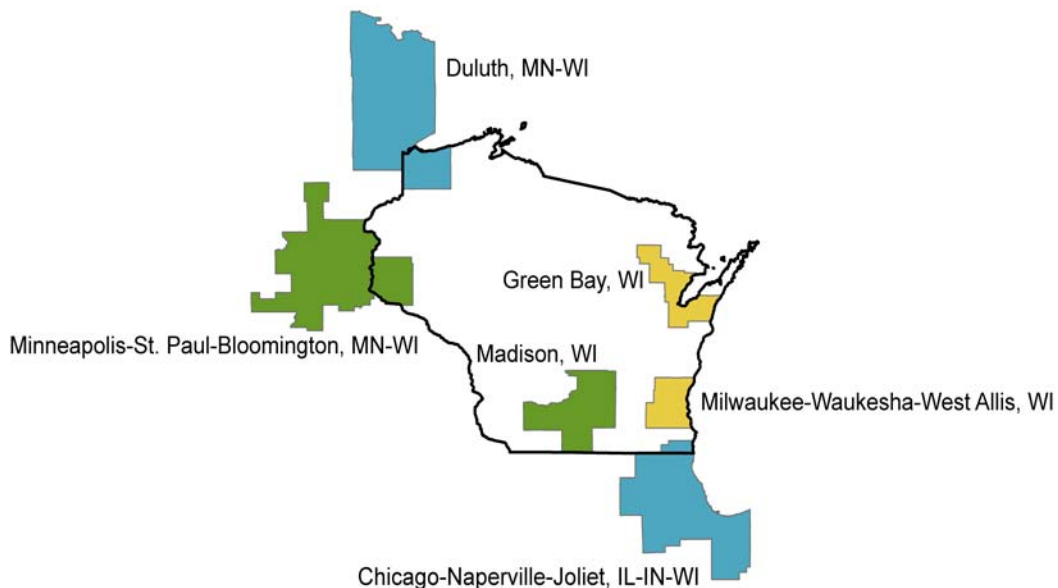


COMMUNITY RANKINGS

Wisconsin

	Overall	Life Evaluation	Emotional Health	Work Environment	Physical Health	Healthy Behaviors	Basic Access
Chicago-Naperville-Joliet	67	76	79	97	29	112	102
Duluth	64	89	58	104	83	87	44
Green Bay	108	170	73	72	81	97	41
Madison	16	17	31	51	5	67	2
Milwaukee-Waukesha-West Allis	88	116	62	139	77	82	29
Minneapolis-St. Paul-Bloomington	13	16	9	36	8	61	8

Ranking of 189 Metropolitan Statistical Areas, following U.S. Census Bureau Definitions for Metropolitan Statistical Areas
 Source: Gallup-Healthways Well-Being Index N = 178,072 (2013) and N = 353,564 (2012)
 **On January 1st, 2013 the Gallup-Healthways Well-Being Index methodology changed from 1,000 surveys per day to 500. In this report, we have combined 2012 & 2013 data for all U.S. Metropolitan Statistical Areas (MSAs) to ensure adequate sample size.



CONGRESSIONAL DISTRICT RANKINGS

Wisconsin

	Overall	Life Evaluation	Emotional Health	Work Environment	Physical Health	Healthy Behaviors	Basic Access
Congressional District - 01	327	337	352	405	241	293	85
Congressional District - 02	43	76	89	99	39	220	11
Congressional District - 03	95	296	18	38	119	257	57
Congressional District - 04	381	356	333	323	331	357	344
Congressional District - 05	37	199	8	45	132	59	2
Congressional District - 06	175	412	32	165	117	187	39
Congressional District - 07	177	380	74	142	211	98	129
Congressional District - 08	137	268	35	225	133	168	56

Ranking of 434 Congressional Districts in the 113th Congress. The results reflect the change in district boundaries.

Source: Gallup-Healthways Well-Being Index N = 178,072 (2013) and N = 353,564 (2012)

**On January 1st, 2013 the Gallup-Healthways Well-Being Index methodology changed from 1,000 surveys per day to 500. In this report, we have combined 2012 & 2013 data for all Congressional Districts to ensure adequate sample size.



STATE RANKINGS & SCORES BY YEAR & DOMAIN

Wisconsin

Rankings

	2013	2012	2011	2010	2009	2008
Overall	14	20	22	22	26	28
Life Evaluation	25	37	43	39	46	43
Emotional Health	10	10	11	9	10	8
Work Environment	26	23	26	29	23	26
Physical Health	18	17	10	15	12	23
Healthy Behaviors	19	26	27	27	31	25
Basic Access	6	4	3	4	5	7

Scores

	2013	2012	2011	2010	2009	2008
Overall	67.7	67.3	66.9	66.7	66.3	66.1
Life Evaluation	48.3	46.8	46.1	46.4	43.8	39.1
Emotional Health	81.0	80.6	80.2	80.5	80.1	80.2
Work Environment	48.7	48.2	47.5	47.2	49.3	51.0
Physical Health	77.5	77.8	78.4	77.5	77.6	77.0
Healthy Behaviors	65.3	64.3	63.3	63.4	61.9	63.3
Basic Access	85.6	85.8	85.8	85.2	85.1	85.9



COMMUNITY RANKINGS BY YEAR & DOMAIN

Wisconsin

Overall

	2013/2012	2011	2010	2009	2008
Appleton	-	10	-	-	-
Chicago-Naperville-Joliet	67	113	88	89	92
Duluth	64	114	47	65	127
Green Bay	108	90	121	104	65
Madison	16	26	6	31	37
Milwaukee-Waukesha-West Allis	88	109	103	96	82
Minneapolis-St. Paul-Bloomington	13	18	21	19	28



COMMUNITY RANKINGS BY YEAR & DOMAIN

Wisconsin

Life Evaluation

	2013/2012	2011	2010	2009	2008
Appleton	-	62	-	-	-
Chicago-Naperville-Joliet	76	88	77	49	60
Duluth	89	159	113	166	178
Green Bay	170	177	179	149	168
Madison	17	53	9	60	105
Milwaukee-Waukesha-West Allis	116	150	123	144	122
Minneapolis-St. Paul-Bloomington	16	30	65	46	58



COMMUNITY RANKINGS BY YEAR & DOMAIN

Wisconsin

Emotional Health

	2013/2012	2011	2010	2009	2008
Appleton	-	4	-	-	-
Chicago-Naperville-Joliet	79	123	105	79	95
Duluth	58	28	9	6	86
Green Bay	73	79	23	33	14
Madison	31	30	22	75	31
Milwaukee-Waukesha-West Allis	62	65	43	55	56
Minneapolis-St. Paul-Bloomington	9	26	15	16	23



COMMUNITY RANKINGS BY YEAR & DOMAIN

Wisconsin

Work Environment

	2013/2012	2011	2010	2009	2008
Appleton	-	40	-	-	-
Chicago-Naperville-Joliet	97	138	116	138	142
Duluth	104	75	28	21	59
Green Bay	72	27	127	148	41
Madison	51	54	26	62	93
Milwaukee-Waukesha-West Allis	139	130	155	95	98
Minneapolis-St. Paul-Bloomington	36	50	49	54	82



COMMUNITY RANKINGS BY YEAR & DOMAIN

Wisconsin

Physical Health

	2013/2012	2011	2010	2009	2008
Appleton	-	14	-	-	-
Chicago-Naperville-Joliet	29	38	34	21	34
Duluth	83	137	103	90	143
Green Bay	81	31	52	25	58
Madison	5	33	9	19	5
Milwaukee-Waukesha-West Allis	77	51	91	66	79
Minneapolis-St. Paul-Bloomington	8	13	16	11	4



COMMUNITY RANKINGS BY YEAR & DOMAIN

Wisconsin

Healthy Behaviors

	2013/2012	2011	2010	2009	2008
Appleton	-	37	-	-	-
Chicago-Naperville-Joliet	112	131	140	128	125
Duluth	87	112	98	74	87
Green Bay	97	133	124	84	105
Madison	67	87	36	127	42
Milwaukee-Waukesha-West Allis	82	120	117	93	109
Minneapolis-St. Paul-Bloomington	61	84	50	86	77



COMMUNITY RANKINGS BY YEAR & DOMAIN

Wisconsin

Basic Access

	2013/2012	2011	2010	2009	2008
Appleton	-	1	-	-	-
Chicago-Naperville-Joliet	102	97	51	90	87
Duluth	44	68	54	24	42
Green Bay	41	27	8	52	18
Madison	2	5	4	2	9
Milwaukee-Waukesha-West Allis	29	32	22	37	31
Minneapolis-St. Paul-Bloomington	8	10	12	6	15



ABOUT THE 2013 WELL-BEING REPORTS

SURVEY DATES

The most recently updated data in this report were based on data collected in these time periods:

State Results:

January 2 through December 29, 2013

Community and Congressional District Results:

January 2 through December 30, 2012 and

January 2 through December 29, 2013

SAMPLE INFORMATION

Yearly Gallup-Healthways Well-Being Index surveys completed by respondents aged 18 and older:

2013: 178,072 2012: 353,564 2011: 353,492
2010: 352,840 2009: 353,849 2008: 355,334

Maximum sample sizes for most recent results included in this report:

States: 17,053 respondents

Communities: 23,003 respondents

Congressional Districts: 3,308 respondents

Minimum sample sizes for most recent results included in this report:

States: 547 respondents

Communities: 459 respondents

Congressional Districts: 344 respondents

MARGIN OF ERROR

In years that overall national results were based on more than 350,000 respondents, one can say with 95% confidence that the margin of sampling error for those results is ± 0.2 percentage points. In 2013, for results based on 178,072 respondents, one can say with 95% confidence that the margin of sampling error for those results is ± 0.3 percentage points.

Margin of sampling error of composite results at various sample sizes:

0 (bottom) – 100 (top) Scale

- For results based on 5,000, ± 0.4
- For results based on 1,000, ± 0.9
- For results based on 500, ± 1.3
- For results based on 300, ± 1.6

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

WELL-BEING COMPOSITE RESULTS

The Well-Being Index composite result is an average of six domains: Life Evaluation, Emotional Health, Physical health, Healthy Behaviors, Work Environment and Basic Access. Among states, overall Well-Being Index results ranged from a high of 70.4 (North Dakota) to a low of 61.4 (West Virginia). The 2013 national average for Well-Being was 66.2, Life Evaluation 48.2, Emotional Health 79.2, Physical Health 76.4, Health Behaviors 63.7, Work Environment 48.0 and Basic Access 81.9.

POSITION SCALE

Each state is positioned from 1-50, based on composite scores as compared to all states. Each congressional district is positioned from 1-434, based on composite scores as compared to all congressional districts. Each Metropolitan Statistical Area (community) is positioned from 1-189, based on composite scores as compared to all Metropolitan Statistical Areas.

WELL-BEING INDEX METHODOLOGY

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cellphone respondents and 50% landline respondents, with additional minimum quotas by time zone within region. Landline telephone and cellphone numbers are selected using random-digit-dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, nonresponse, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cellphone only/landline only/both, cellphone mostly, and having an unlisted landline number). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the most recent U.S. census. All reported margins of sampling error include the computed design effects for weighting.

WELL-BEING INDEX DOMAINS

The Gallup-Healthways Well-Being Index Composite Score is comprised of six sub-indices: Life Evaluation, Emotional Health, Physical Health, Healthy Behavior, Work Environment and Basic Access. The Life Evaluation Sub-Index is partially based on the Cantril Self-Anchoring Striving Scale and combines the evaluation of one's present life situation with one's anticipated life situation five years from now. The Emotional Health Sub-Index is primarily a composite of respondents' daily experiences, asking respondents to think about how they felt yesterday along nine dimensions. The Physical Health Sub-Index is comprised of questions related to: Body Mass Index, disease burden, sick days, physical pain, daily energy, history of disease and daily health experiences. The Healthy Behavior Sub-Index includes items measuring life style habits with established relationships to health outcomes. The Work Environment Sub-Index surveys workers on several factors to gauge their feelings and perceptions about their work environment. The Basic Access Sub-Index is based on thirteen items measuring resident's access to food, shelter, healthcare and a safe and satisfying place to live.

For detailed descriptions of the domains, visit the methodology section of www.well-beingindex.com.



STATE OF
AMERICAN
WELL-BEING