

STATE OF SOUTH CAROLINA WELL-BEING

2013 STATE, COMMUNITY, AND CONGRESSIONAL DISTRICT ANALYSIS



Gallup & Healthways: Working Together to Improve the Health of Populations and Individuals

The Gallup-Healthways Well-Being Index® is the preeminent source for well-being data in the United States and globally. A definitive measure and empirical database of real-time changes in well-being throughout the world, the Well-Being Index provides insights needed to improve health, increase productivity, and lower healthcare costs within any community.

The analysis contained in this individual state report contains six years of longitudinal data on Americans' perceptions of their well-being within this state. It includes topics such as physical and emotional health, healthy behaviors, work environment, social and community factors, financial security, and access to necessities such as food, shelter, and healthcare. The report includes analyses of these topics and provides a composite well-being rank and score for each community.

Business, healthcare, community, and government leaders leverage Well-Being Index data on the factors proven to impact well-being to inform and prioritize tangible policies to help their populations thrive and grow. It is an invaluable source of benchmark and comparability data by industry, occupation, city, state, and country. As communities and organizations increasingly put

well-being on their dashboards as a crucial business metric, the Well-Being Index can confirm that investments in health and quality of life can be measurably improved and have substantive impact on both improving performance and reducing costs.

With more than 2 million surveys completed, the Well-Being Index is the world's largest dataset on well-being, and it has garnered significant national and international recognition. Over the next decades, Gallup and Healthways will continue to survey millions of individuals around the globe, advancing the science of well-being and providing timely and in-depth information to leaders who are trying to solve some of the most pressing healthcare challenges of our time.

For more information on Gallup and Healthways ongoing well-being research, please visit www.well-beingindex.com.

To access the full report, the State of American Well-Being: 2013 State, Community, and Congressional District Analysis, please visit <http://info.healthways.com/wbi2013>.



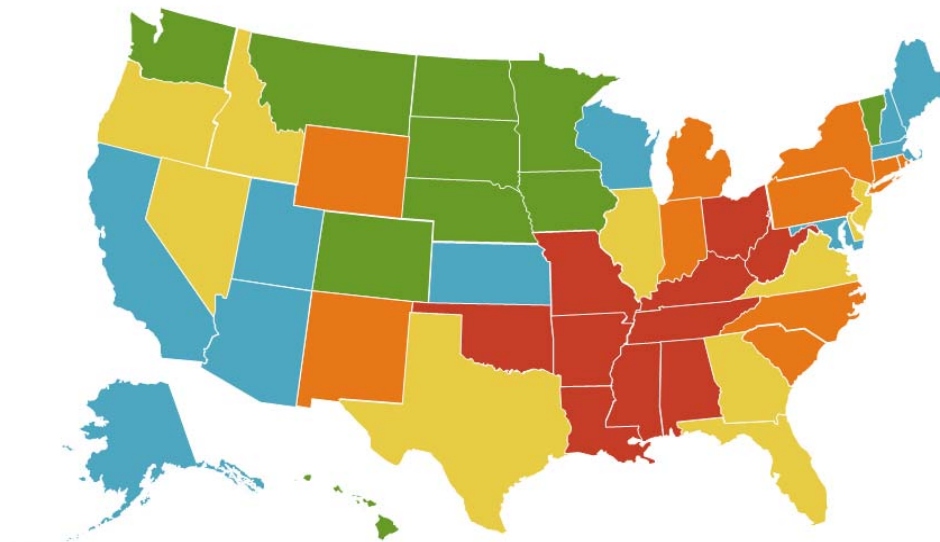
STATE OF AMERICAN WELL-BEING

South Carolina

| | Rankings | | Scores | |
|---------------------------|-----------|-----------|-------------|-------------|
| | 2013 | 2012 | 2013 | 2012 |
| Well-Being Overall | 38 | 40 | 65.3 | 65.2 |
| Life Evaluation | 38 | 30 | 46.1 | 48.5 |
| Emotional Health | 22 | 27 | 79.5 | 79.5 |
| Work Environment | 33 | 46 | 47.0 | 44.0 |
| Physical Health | 37 | 35 | 75.4 | 75.9 |
| Healthy Behaviors | 39 | 37 | 62.3 | 62.7 |
| Basic Access | 33 | 35 | 81.6 | 80.4 |

For rankings, #1 signifies the top rank; #50 the bottom rank.
 For scores, 0 is the bottom score; 100 the top score (see methodology for descriptions)
 Source: Gallup-Healthways Well-Being Index N = 178,072 (2013) and N = 353,564 (2012)

- 1 ND
- 2 SD
- 3 NE
- 4 MN
- 5 MT
- 6 VT
- 7 CO
- 8 HI
- 9 WA
- 10 IA
- 11 NH
- 12 UT
- 13 MA
- 14 WI
- 15 ME
- 16 AK
- 17 CA
- 18 MD
- 19 AZ
- 20 KS
- 21 TX
- 22 IL
- 23 NJ
- 24 VA
- 25 OR
- 26 NV
- 27 GA
- 28 DE
- 29 ID
- 30 FL
- 31 CT
- 32 NC
- 33 NM
- 34 WY
- 35 NY
- 36 PA
- 37 MI
- 38 SC
- 39 RI
- 40 IN
- 41 LA
- 42 OK
- 43 MO
- 44 TN
- 45 AR
- 46 OH
- 47 AL
- 48 MS
- 49 KY
- 50 WV



COMMUNITY RANKINGS

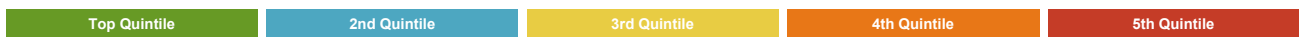
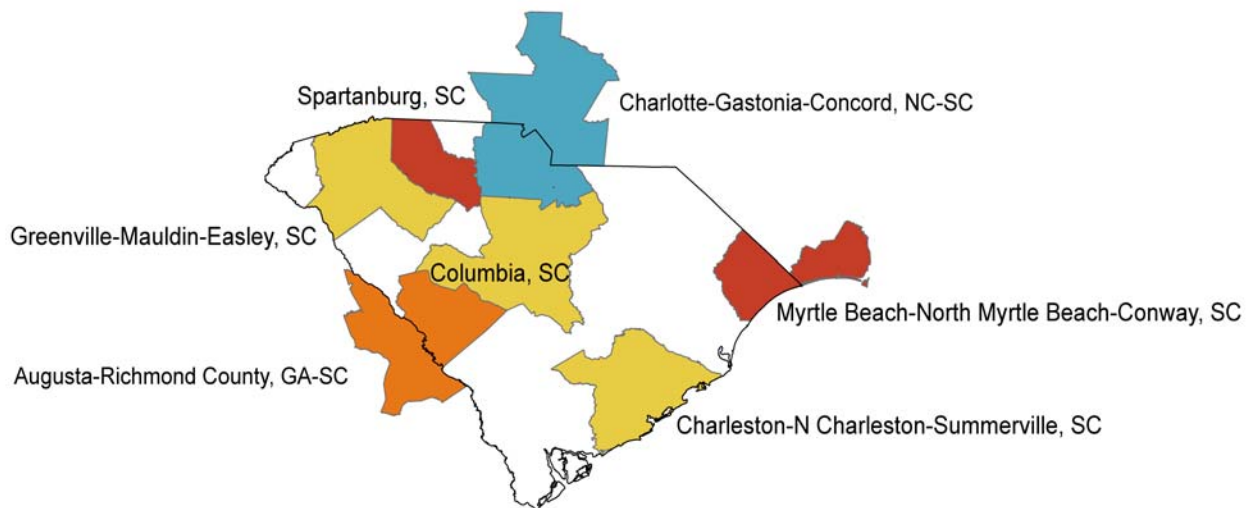
South Carolina

| | Overall | Life Evaluation | Emotional Health | Work Environment | Physical Health | Healthy Behaviors | Basic Access |
|--|---------|-----------------|------------------|------------------|-----------------|-------------------|--------------|
| Augusta-Richmond County | 141 | 74 | 134 | 175 | 141 | 130 | 140 |
| Charleston-N Charleston-Summerville | 111 | 98 | 59 | 168 | 56 | 94 | 110 |
| Charlotte-Gastonia-Concord | 53 | 66 | 77 | 83 | 43 | 93 | 97 |
| Columbia | 78 | 56 | 49 | 127 | 31 | 102 | 124 |
| Greenville-Mauldin-Easley | 80 | 49 | 118 | 21 | 149 | 164 | 113 |
| Myrtle Beach-North Myrtle Beach-Conway | 164 | 163 | 170 | 107 | 169 | 131 | 144 |
| Spartanburg | 186 | 178 | 161 | 180 | 181 | 171 | 153 |

Ranking of 189 Metropolitan Statistical Areas, following U.S. Census Bureau Definitions for Metropolitan Statistical Areas

Source: Gallup-Healthways Well-Being Index N = 178,072 (2013) and N = 353,564 (2012)

**On January 1st, 2013 the Gallup-Healthways Well-Being Index methodology changed from 1,000 surveys per day to 500. In this report, we have combined 2012 & 2013 data for all U.S. Metropolitan Statistical Areas (MSAs) to ensure adequate sample size.



CONGRESSIONAL DISTRICT RANKINGS

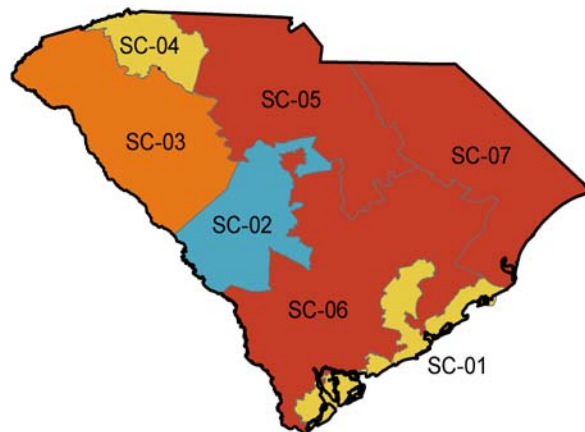
South Carolina

| | Overall | Life Evaluation | Emotional Health | Work Environment | Physical Health | Healthy Behaviors | Basic Access |
|-----------------------------|---------|-----------------|------------------|------------------|-----------------|-------------------|--------------|
| Congressional District - 01 | 199 | 213 | 124 | 389 | 112 | 119 | 157 |
| Congressional District - 02 | 170 | 152 | 174 | 195 | 130 | 241 | 249 |
| Congressional District - 03 | 341 | 239 | 227 | 335 | 385 | 363 | 289 |
| Congressional District - 04 | 235 | 212 | 222 | 186 | 366 | 280 | 228 |
| Congressional District - 05 | 387 | 389 | 171 | 359 | 340 | 394 | 306 |
| Congressional District - 06 | 349 | 233 | 86 | 352 | 312 | 319 | 396 |
| Congressional District - 07 | 397 | 379 | 317 | 282 | 389 | 406 | 371 |

Ranking of 434 Congressional Districts in the 113th Congress. The results reflect the change in district boundaries.

Source: Gallup-Healthways Well-Being Index N = 178,072 (2013) and N = 353,564 (2012)

**On January 1st, 2013 the Gallup-Healthways Well-Being Index methodology changed from 1,000 surveys per day to 500. In this report, we have combined 2012 & 2013 data for all Congressional Districts to ensure adequate sample size.



STATE RANKINGS & SCORES BY YEAR & DOMAIN

South Carolina

Rankings

| | 2013 | 2012 | 2011 | 2010 | 2009 | 2008 |
|-------------------|------|------|------|------|------|------|
| Overall | 38 | 40 | 33 | 35 | 35 | 32 |
| Life Evaluation | 38 | 30 | 25 | 24 | 34 | 30 |
| Emotional Health | 22 | 27 | 26 | 28 | 14 | 24 |
| Work Environment | 33 | 46 | 34 | 30 | 30 | 16 |
| Physical Health | 37 | 35 | 35 | 39 | 31 | 31 |
| Healthy Behaviors | 39 | 37 | 29 | 30 | 37 | 32 |
| Basic Access | 33 | 35 | 36 | 41 | 37 | 41 |

Scores

| | 2013 | 2012 | 2011 | 2010 | 2009 | 2008 |
|-------------------|------|------|------|------|------|------|
| Overall | 65.3 | 65.2 | 65.7 | 65.3 | 65.3 | 65.7 |
| Life Evaluation | 46.1 | 48.5 | 49.0 | 48.6 | 46.2 | 42.5 |
| Emotional Health | 79.5 | 79.5 | 79.1 | 78.6 | 79.4 | 79.0 |
| Work Environment | 47.0 | 44.0 | 46.6 | 47.1 | 48.4 | 52.6 |
| Physical Health | 75.4 | 75.9 | 76.1 | 75.6 | 76.0 | 76.3 |
| Healthy Behaviors | 62.3 | 62.7 | 62.9 | 62.7 | 61.6 | 62.3 |
| Basic Access | 81.6 | 80.4 | 80.4 | 79.1 | 80.2 | 81.4 |



COMMUNITY RANKINGS BY YEAR & DOMAIN

South Carolina

Overall

| | 2013/2012 | 2011 | 2010 | 2009 | 2008 |
|--|-----------|------|------|------|------|
| Augusta-Richmond County | 141 | 122 | 112 | 58 | 105 |
| Charleston-N Charleston-Summerville | 111 | 108 | 18 | 56 | 54 |
| Charlotte-Gastonia-Concord | 53 | 22 | 50 | 79 | 66 |
| Columbia | 78 | 94 | 163 | 64 | 98 |
| Greenville-Mauldin-Easley | 80 | 71 | 124 | 148 | 91 |
| Myrtle Beach-North Myrtle Beach-Conway | 164 | 150 | 153 | 92 | - |
| Spartanburg | 186 | - | 182 | - | - |



COMMUNITY RANKINGS BY YEAR & DOMAIN

South Carolina

Life Evaluation

| | 2013/2012 | 2011 | 2010 | 2009 | 2008 |
|--|-----------|------|------|------|------|
| Augusta-Richmond County | 74 | 99 | 51 | 25 | 79 |
| Charleston-N Charleston-Summerville | 98 | 55 | 24 | 23 | 56 |
| Charlotte-Gastonia-Concord | 66 | 11 | 34 | 58 | 65 |
| Columbia | 56 | 129 | 117 | 75 | 91 |
| Greenville-Mauldin-Easley | 49 | 107 | 127 | 123 | 97 |
| Myrtle Beach-North Myrtle Beach-Conway | 163 | 162 | 58 | 182 | - |
| Spartanburg | 178 | - | 157 | - | - |



COMMUNITY RANKINGS BY YEAR & DOMAIN

South Carolina

Emotional Health

| | 2013/2012 | 2011 | 2010 | 2009 | 2008 |
|--|-----------|------|------|------|------|
| Augusta-Richmond County | 134 | 77 | 25 | 18 | 44 |
| Charleston-N Charleston-Summerville | 59 | 29 | 5 | 53 | 51 |
| Charlotte-Gastonia-Concord | 77 | 19 | 74 | 60 | 91 |
| Columbia | 49 | 39 | 143 | 26 | 46 |
| Greenville-Mauldin-Easley | 118 | 56 | 134 | 90 | 116 |
| Myrtle Beach-North Myrtle Beach-Conway | 170 | 135 | 177 | 21 | - |
| Spartanburg | 161 | - | 178 | - | - |



COMMUNITY RANKINGS BY YEAR & DOMAIN

South Carolina

Work Environment

| | 2013/2012 | 2011 | 2010 | 2009 | 2008 |
|--|-----------|------|------|------|------|
| Augusta-Richmond County | 175 | 47 | 161 | 109 | 135 |
| Charleston-N Charleston-Summerville | 168 | 168 | 67 | 64 | 39 |
| Charlotte-Gastonia-Concord | 83 | 38 | 73 | 104 | 88 |
| Columbia | 127 | 72 | 172 | 72 | 119 |
| Greenville-Mauldin-Easley | 21 | 21 | 79 | 164 | 73 |
| Myrtle Beach-North Myrtle Beach-Conway | 107 | 124 | 61 | 4 | - |
| Spartanburg | 180 | - | 177 | - | - |



COMMUNITY RANKINGS BY YEAR & DOMAIN

South Carolina

Physical Health

| | 2013/2012 | 2011 | 2010 | 2009 | 2008 |
|--|-----------|------|------|------|------|
| Augusta-Richmond County | 141 | 141 | 68 | 39 | 91 |
| Charleston-N Charleston-Summerville | 56 | 78 | 15 | 109 | 42 |
| Charlotte-Gastonia-Concord | 43 | 18 | 44 | 33 | 29 |
| Columbia | 31 | 62 | 118 | 61 | 65 |
| Greenville-Mauldin-Easley | 149 | 106 | 122 | 89 | 53 |
| Myrtle Beach-North Myrtle Beach-Conway | 169 | 128 | 51 | 37 | - |
| Spartanburg | 181 | - | 181 | - | - |



COMMUNITY RANKINGS BY YEAR & DOMAIN

South Carolina

Healthy Behaviors

| | 2013/2012 | 2011 | 2010 | 2009 | 2008 |
|--|-----------|------|------|------|------|
| Augusta-Richmond County | 130 | 122 | 104 | 132 | 131 |
| Charleston-N Charleston-Summerville | 94 | 110 | 13 | 123 | 86 |
| Charlotte-Gastonia-Concord | 93 | 127 | 85 | 107 | 129 |
| Columbia | 102 | 123 | 163 | 129 | 106 |
| Greenville-Mauldin-Easley | 164 | 108 | 132 | 142 | 127 |
| Myrtle Beach-North Myrtle Beach-Conway | 131 | 93 | 188 | 60 | - |
| Spartanburg | 171 | - | 131 | - | - |



COMMUNITY RANKINGS BY YEAR & DOMAIN

South Carolina

Basic Access

| | 2013/2012 | 2011 | 2010 | 2009 | 2008 |
|--|-----------|------|------|------|------|
| Augusta-Richmond County | 140 | 169 | 158 | 134 | 103 |
| Charleston-N Charleston-Summerville | 110 | 109 | 102 | 127 | 129 |
| Charlotte-Gastonia-Concord | 97 | 79 | 96 | 117 | 92 |
| Columbia | 124 | 118 | 137 | 64 | 110 |
| Greenville-Mauldin-Easley | 113 | 56 | 120 | 128 | 114 |
| Myrtle Beach-North Myrtle Beach-Conway | 144 | 159 | 180 | 131 | - |
| Spartanburg | 153 | - | 159 | - | - |



ABOUT THE 2013 WELL-BEING REPORTS

SURVEY DATES

The most recently updated data in this report were based on data collected in these time periods:

State Results:

January 2 through December 29, 2013

Community and Congressional District Results:

January 2 through December 30, 2012 and

January 2 through December 29, 2013

SAMPLE INFORMATION

Yearly Gallup-Healthways Well-Being Index surveys completed by respondents aged 18 and older:

2013: 178,072 2012: 353,564 2011: 353,492
2010: 352,840 2009: 353,849 2008: 355,334

Maximum sample sizes for most recent results included in this report:

States: 17,053 respondents

Communities: 23,003 respondents

Congressional Districts: 3,308 respondents

Minimum sample sizes for most recent results included in this report:

States: 547 respondents

Communities: 459 respondents

Congressional Districts: 344 respondents

MARGIN OF ERROR

In years that overall national results were based on more than 350,000 respondents, one can say with 95% confidence that the margin of sampling error for those results is ± 0.2 percentage points. In 2013, for results based on 178,072 respondents, one can say with 95% confidence that the margin of sampling error for those results is ± 0.3 percentage points.

Margin of sampling error of composite results at various sample sizes:

0 (bottom) – 100 (top) Scale

- For results based on 5,000, ± 0.4
- For results based on 1,000, ± 0.9
- For results based on 500, ± 1.3
- For results based on 300, ± 1.6

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

WELL-BEING COMPOSITE RESULTS

The Well-Being Index composite result is an average of six domains: Life Evaluation, Emotional Health, Physical health, Healthy Behaviors, Work Environment and Basic Access. Among states, overall Well-Being Index results ranged from a high of 70.4 (North Dakota) to a low of 61.4 (West Virginia). The 2013 national average for Well-Being was 66.2, Life Evaluation 48.2, Emotional Health 79.2, Physical Health 76.4, Health Behaviors 63.7, Work Environment 48.0 and Basic Access 81.9.

POSITION SCALE

Each state is positioned from 1-50, based on composite scores as compared to all states. Each congressional district is positioned from 1-434, based on composite scores as compared to all congressional districts. Each Metropolitan Statistical Area (community) is positioned from 1-189, based on composite scores as compared to all Metropolitan Statistical Areas.

WELL-BEING INDEX METHODOLOGY

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cellphone respondents and 50% landline respondents, with additional minimum quotas by time zone within region. Landline telephone and cellphone numbers are selected using random-digit-dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, nonresponse, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cellphone only/landline only/both, cellphone mostly, and having an unlisted landline number). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the most recent U.S. census. All reported margins of sampling error include the computed design effects for weighting.

WELL-BEING INDEX DOMAINS

The Gallup-Healthways Well-Being Index Composite Score is comprised of six sub-indices: Life Evaluation, Emotional Health, Physical Health, Healthy Behavior, Work Environment and Basic Access. The Life Evaluation Sub-Index is partially based on the Cantril Self-Anchoring Striving Scale and combines the evaluation of one's present life situation with one's anticipated life situation five years from now. The Emotional Health Sub-Index is primarily a composite of respondents' daily experiences, asking respondents to think about how they felt yesterday along nine dimensions. The Physical Health Sub-Index is comprised of questions related to: Body Mass Index, disease burden, sick days, physical pain, daily energy, history of disease and daily health experiences. The Healthy Behavior Sub-Index includes items measuring life style habits with established relationships to health outcomes. The Work Environment Sub-Index surveys workers on several factors to gauge their feelings and perceptions about their work environment. The Basic Access Sub-Index is based on thirteen items measuring resident's access to food, shelter, healthcare and a safe and satisfying place to live.

For detailed descriptions of the domains, visit the methodology section of www.well-beingindex.com.



STATE OF
AMERICAN
WELL-BEING