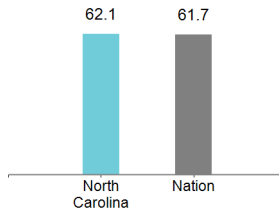
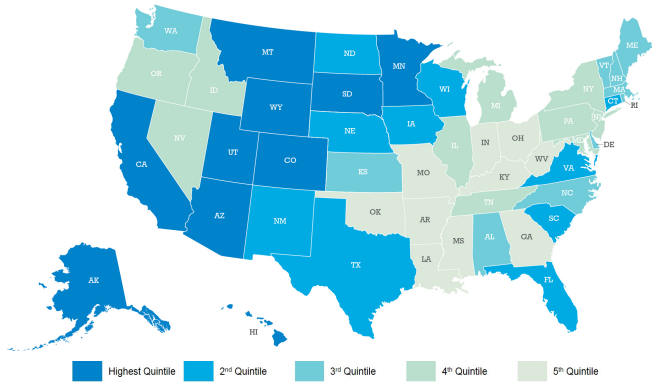


2015 State Well-Being Rank

2015 Well-Being Score



Year	Rank
2015	23
2014	19
2013	32
2012	35
2011	30
2010	36
2009	32
2008	38

2015 Community Well-Being Rankings

Rank	Highest Well-Being Communities	Rank	Lowest Well-Being Communities	Rank	North Carolina Communities
1	Naples-Immokalee-Marco Island, FL	181	Rockford, IL	22	Asheville, NC
2	Salinas, CA	182	Dayton, OH	32	Myrtle Beach-Conway-North Myrtle Beach, SC-NC
3	North Port-Sarasota-Bradenton, FL	183	Worcester, MA-CT	36	Raleigh, NC
4	Fort Collins, CO	184	Toledo, OH	42	Durham-Chapel Hill, NC
5	Barnstable Town, MA	185	Youngstown-Warren-Boardman, OH-PA	45	Wilmington, NC
6	Santa Cruz-Watsonville, CA	186	Chico, CA	61	Charlotte-Concord-Gastonia, NC-SC
7	Boulder, CO	187	Huntington-Ashland, WV-KY-OH	75	Winston-Salem, NC
8	Charlottesville, VA	188	Hickory-Lenoir-Morganton, NC	112	Greensboro-High Point, NC
9	Anchorage, AK	189	Fort Smith, AR-OK	139	Virginia Beach-Norfolk-Newport News, VA-NC
10	San Luis Obispo-Paso Robles-Arroyo Grande, CA	190	Charleston, WV	171	Fayetteville, NC
				188	Hickory-Lenoir-Morganton, NC

Rankings are based on the 190 U.S. Communities reported in the 2015 Gallup-Healthways Community Well-Being Rankings.

2015 Well-Being Element Rankings

Gallup-Healthways Well-Being Index®: The World's Largest and Preeminent Source For Well-Being Data

With more than 2.3 million surveys, the Well-Being Index is a definitive measure and empirical database of real-time changes in well-being throughout the world, providing insights needed to improve health, increase productivity, and lower healthcare costs.

The analysis contained in this report contains state- and community-level data on Americans' perceptions of their well-being, across the 5 elements of well-being: sense of purpose, social relationships, financial security, relationship to community, and physical health.

Business, healthcare, community, and government leaders leverage Well-Being Index data to improve well-being within their communities and to inform and prioritize tangible policies to help their populations thrive and grow – confirming that investments in well-being interventions can have measurable and substantive impact on both performance and costs.

North Carolina Well-Being

Element	Rank
Purpose	17
Social	8
Financial	44
Community	17
Physical	29

2015 Key Metrics of Well-Being

