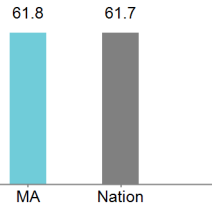
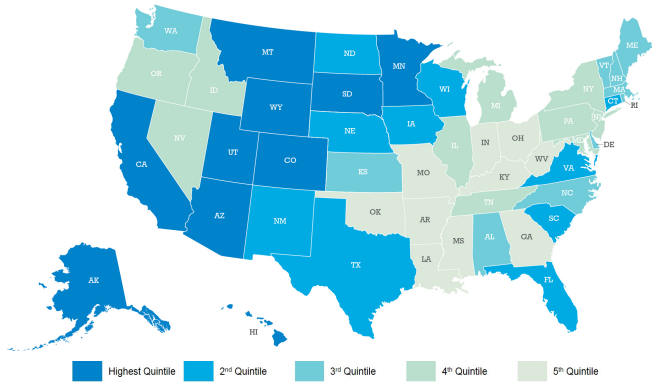


2015 State Well-Being Rank

2015 Well-Being Score



Year	Rank
2015	30
2014	17
2013	13
2012	10
2011	14
2010	11
2009	18
2008	12

2015 Community Well-Being Rankings

Rank	Highest Well-Being Communities	Rank	Lowest Well-Being Communities	Rank	Massachusetts Communities
1	Naples-Immokalee-Marco Island, FL	181	Rockford, IL	5	Barnstable Town, MA
2	Salinas, CA	182	Dayton, OH	51	Springfield, MA
3	North Port-Sarasota-Bradenton, FL	183	Worcester, MA-CT	63	Boston-Cambridge-Newton, MA-NH
4	Fort Collins, CO	184	Toledo, OH	154	Providence-Warwick, RI-MA
5	Barnstable Town, MA	185	Youngstown-Warren-Boardman, OH-PA	183	Worcester, MA-CT
6	Santa Cruz-Watsonville, CA	186	Chico, CA		
7	Boulder, CO	187	Huntington-Ashland, WV-KY-OH		
8	Charlottesville, VA	188	Hickory-Lenoir-Morganton, NC		
9	Anchorage, AK	189	Fort Smith, AR-OK		
10	San Luis Obispo-Paso Robles-Arroyo Grande, CA	190	Charleston, WV		

Rankings are based on the 190 U.S. Communities reported in the 2015 Gallup-Healthways Community Well-Being Rankings.

2015 Well-Being Element Rankings

Gallup-Healthways Well-Being Index®: The World's Largest and Preeminent Source For Well-Being Data

With more than 2.3 million surveys, the Well-Being Index is a definitive measure and empirical database of real-time changes in well-being throughout the world, providing insights needed to improve health, increase productivity, and lower healthcare costs.

The analysis contained in this report contains state- and community-level data on Americans' perceptions of their well-being, across the 5 elements of well-being: sense of purpose, social relationships, financial security, relationship to community, and physical health.

Business, healthcare, community, and government leaders leverage Well-Being Index data to improve well-being within their communities and to inform and prioritize tangible policies to help their populations thrive and grow – confirming that investments in well-being interventions can have measurable and substantive impact on both performance and costs.

Massachusetts Well-Being

Element	Rank
Purpose	47
Social	28
Financial	25
Community	34
Physical	12

2015 Key Metrics of Well-Being

