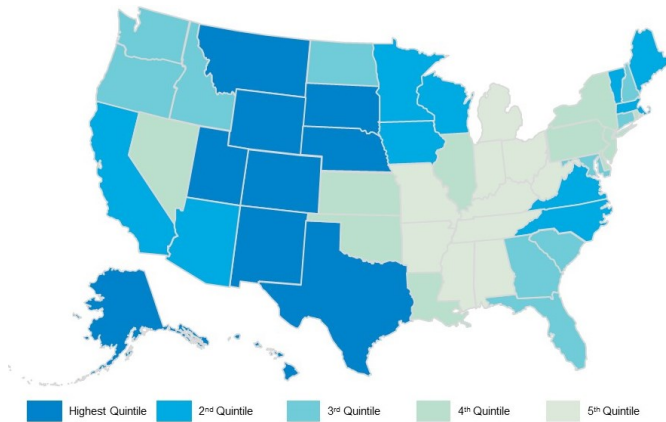
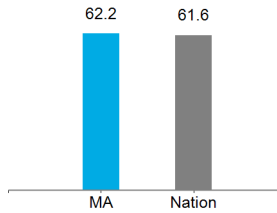


2014 State Well-Being Rank



2014 Well-Being Score



Year	Rank
2014	17
2013	13
2012	10
2011	14
2010	11
2009	18
2008	12

2014 Community Well-Being Rankings

Highest Well-Being Communities		Lowest Well-Being Communities		Massachusetts Communities	
1	North Port-Sarasota-Bradenton, FL	91	Cincinnati, OH-KY-IN	24	Springfield, MA
2	Urban Honolulu, HI	92	Detroit-Warren-Dearborn, MI	27	Boston-Cambridge-Newton, MA-NH
3	Raleigh, NC	93	Columbus, OH	70	Providence-Warwick, RI-MA
4	Oxnard-Thousand Oaks-Ventura, CA	94	Scranton--Wilkes-Barre--Hazleton, PA	87	Worcester, MA-CT
5	El Paso, TX	95	Deltona-Daytona Beach-Ormond Beach, FL		
6	Austin-Round Rock, TX	96	Indianapolis-Carmel-Anderson, IN		
7	Provo-Orem, UT	97	Dayton, OH		
8	San Jose-Sunnyvale-Santa Clara, CA	98	Knoxville, TN		
9	Washington-Arlington-Alexandria, DC-VA-MD-WV	99	Toledo, OH		
10	Winston-Salem, NC	100	Youngstown-Warren-Boardman, OH-PA		

Rankings are based on the 100 largest U.S. communities, by population size (U.S. Census data, 2013).

2014 Well-Being Element Rankings

Gallup-Healthways Well-Being Index™: The World's Largest and Preeminent Source For Well-Being Data

With more than 2.1 million surveys, the Well-Being Index is a definitive measure and empirical database of real-time changes in well-being throughout the world, providing insights needed to improve health, increase productivity, and lower healthcare costs.

The analysis contained in this report contains state- and community-level data on Americans' perceptions of their well-being, across the 5 elements of well-being: sense of purpose, social relationships, financial security, relationship to community, and physical health.

Business, healthcare, community, and government leaders leverage Well-Being Index data to improve well-being within their communities and to inform and prioritize tangible policies to help their populations thrive and grow – confirming that investments in well-being interventions can have measurable and substantive impact on both performance and costs.

Massachusetts Well-Being

Element	Rank
Purpose	40
Social	12
Financial	16
Community	24
Physical	8

2014 Key Metrics of Well-Being

