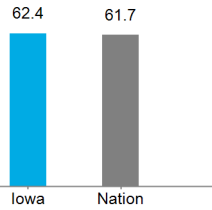
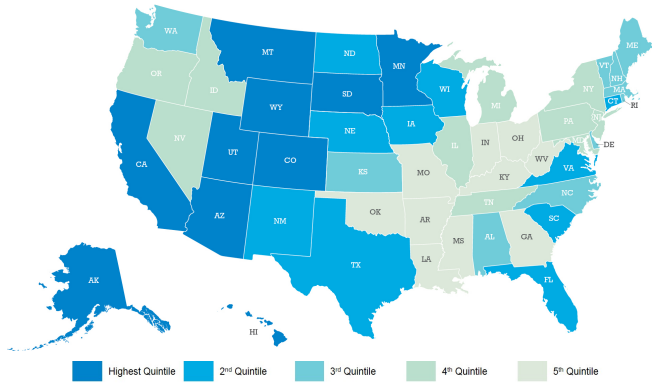


2015 State Well-Being Rank

2015 Well-Being Score



Year	Rank
2015	14
2014	16
2013	10
2012	9
2011	16
2010	19
2009	7
2008	26

2015 Community Well-Being Rankings

Highest Well-Being Communities		Lowest Well-Being Communities		Iowa Communities	
1	Naples-Immokalee-Marco Island, FL	181	Rockford, IL	48	Des Moines-West Des Moines, IA
2	Salinas, CA	182	Dayton, OH	73	Omaha-Council Bluffs, NE-IA
3	North Port-Sarasota-Bradenton, FL	183	Worcester, MA-CT	115	Davenport-Moline-Rock Island, IA-IL
4	Fort Collins, CO	184	Toledo, OH	145	Cedar Rapids, IA
5	Barnstable Town, MA	185	Youngstown-Warren-Boardman, OH-PA		
6	Santa Cruz-Watsonville, CA	186	Chico, CA		
7	Boulder, CO	187	Huntington-Ashland, WV-KY-OH		
8	Charlottesville, VA	188	Hickory-Lenoir-Morganton, NC		
9	Anchorage, AK	189	Fort Smith, AR-OK		
10	San Luis Obispo-Paso Robles-Arroyo Grande, CA	190	Charleston, WV		

Rankings are based on the 190 U.S. Communities reported in the 2015 Gallup-Healthways Community Well-Being Rankings.

2015 Well-Being Element Rankings

Gallup-Healthways Well-Being Index®: The World's Largest and Preeminent Source For Well-Being Data

With more than 2.3 million surveys, the Well-Being Index is a definitive measure and empirical database of real-time changes in well-being throughout the world, providing insights needed to improve health, increase productivity, and lower healthcare costs.

The analysis contained in this report contains state- and community-level data on Americans' perceptions of their well-being, across the 5 elements of well-being: sense of purpose, social relationships, financial security, relationship to community, and physical health.

Business, healthcare, community, and government leaders leverage Well-Being Index data to improve well-being within their communities and to inform and prioritize tangible policies to help their populations thrive and grow – confirming that investments in well-being interventions can have measurable and substantive impact on both performance and costs.

Element	Rank
Purpose	20
Social	35
Financial	5
Community	11
Physical	30

2015 Key Metrics of Well-Being

