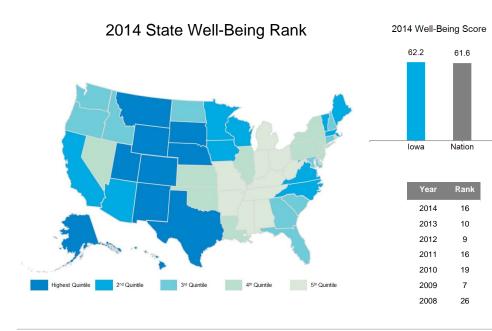
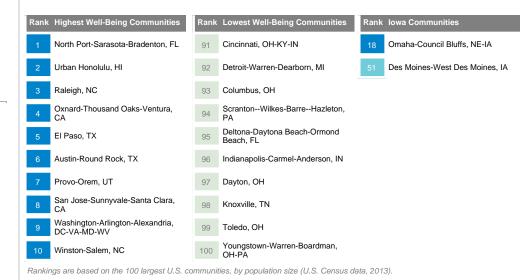
Iowa Well-Being

STATE OF

WELL-BEING



2014 Community Well-Being Rankings



2014 Well-Being Element Rankings

Gallup-Healthways Well-Being Index™: The World's Largest and Preeminent Source For Well-Being Data

With more than 2.1 million surveys, the Well-Being Index is a definitive measure and empirical database of real-time changes in well-being throughout the world, providing insights needed to improve health, increase productivity, and lower healthcare costs.

The analysis contained in this report contains state- and communitylevel data on Americans' perceptions of their well-being, across the 5 elements of well-being: sense of purpose, social relationships, financial security, relationship to community, and physical health.

Business, healthcare, community, and government leaders leverage Well-Being Index data to improve well-being within their communities and to inform and prioritize tangible policies to help their populations thrive and grow – confirming that investments in well-being interventions can have measurable and substantive impact on both performance and costs.

To access the full report, the State of American Well-Being: 2014 State Rankings, please visit http://www.well-beingindex.com/subscribe

| Iowa Well-Being | |
|-----------------|------|
| Element | Rank |
| Purpose | 17 |
| Social | 40 |
| Financial | 9 |
| Community | 9 |
| Physical | 36 |

2014 Key Metrics of Well-Being

